



Food Matters to Grey Matter - The Gut-Brain Connection: A Holistic Approach to Treatment and Prevention of Cognitive Decline

Wednesday, NOVEMBER 6th, 2019 -

8:30am to 6:30pm (including optional cocktail party)

NYU Kimmel Center & Amity Hall

Updated Schedule of Events

- 8:30 AM – 9:30 AM** **REGISTRATION/ /NETWORKING/ MEET OUR EXHIBITORS & SPONSORS/BREAKFAST**
SPONSORED BY COMFORCARE NYC
- 9:30 AM – 9:45 AM** **WELCOMING REMARKS BY:** Debbie Drelich LMSW, CMC, Dorothy Tagarelli LCSW, C-ASWCM (Conference Co-Chairs) and Anne Recht LMSW, CMC (President, NYALCA) ALCA®
- 9:45 AM – 11:30 AM** **MORNING KEYNOTE PRESENTATION**
SPONSORED BY CARING PEOPLE
- Dale Bredesen, MD** Internationally recognized expert and lecturer in the field of prevention and treatment of cognitive decline. Author of the bestseller *The End of Alzheimer's*, he promotes his message of hope through his innovative protocol.
- 11:30 AM – 12:00 PM** **EXHIBIT VISITING & REFRESHMENT BREAK**
SPONSORED BY RONALD FATOULLAH & ASSOCIATES
- 12:00 PM – 1:00 PM** **MID-DAY PRESENTATION**
- Lisa Feiner, MBA, M.Ed:** Holistic Life and Wellness Coach and the co-founder of Sharp Again Naturally. Lisa has provided guidance on better nutrition and developing a healthier lifestyle to clients suffering from a range of issues including MS, fibromyalgia, lupus, rheumatoid arthritis and dementia, Lisa helped found Sharp Again Naturally which educates the public on the preventable and reversible causes of memory loss and dementia.
- 1:00 PM – 2:00 PM** **LUNCH, EXHIBIT VISITING**
SPONSORED BY PREFERRED HOMECARE OF NY/PREFERRED GOLD
- 2:00 PM – 2:15 PM** **A WORD FROM AGING LIFE CARE CEO, TANEY HAMMILL**
- 2:15 PM – 3:45 PM** **AFTERNOON KEYNOTE PRESENTATION**
SPONSORED BY 305 WEST END ASSISTED LIVING
- Sean Gibbons, PhD:** Assistant Professor and Researcher at the Institute for Systems Biology (ISB). His lab investigates the interactions between microbial ecology, evolution and ecosystem function, applying these insights to develop personalized interventions for improving human health and well-being.
- 3:45 PM – 4:00 PM** **EXHIBIT VISITING & RAFFLE ANNOUNCEMENTS**
- 4:00 PM – 4:30 PM** **SIGNOUT FOR CONTINUING EDUCATION UNITS (4.25 PENDING)**
- 4:30 PM – 6:30 PM** **OFFSITE COCKTAIL RECEPTION**
AMITY HALL - 80 W 3RD St, NEW YORK, NY 10012

Exhibitor & Sponsor Opportunities NY ALCA Conference 2019

Food Matters to Grey Matter: The Gut-Brain Connection: A Holistic Approach to Treatment and Prevention of Cognitive Decline

Wednesday, November 6, 2019
8:30am to 4:00pm
New York University
Kimmel Center
60 Washington Square South
New York, NY 10012

Cutting Edge Speakers:

Dale Bredezen, MD: Internationally recognized expert and lecturer in the field of prevention and treatment of cognitive decline. Author of the bestseller *The End of Alzheimer's*, he promotes his message of hope through his innovative protocol.

Sean Gibbons, PhD: Assistant Professor and Researcher at the Institute for Systems Biology (ISB). His lab investigates the interactions between microbial ecology, evolution and ecosystem function, applying these insights to develop personalized interventions for improving human health and well-being. He applies his research and insights to develop personalized interventions for improving human health and well-being.

Lisa Feiner, MBA, M.Ed: Holistic Life and Wellness Coach and the co-founder of Sharp Again Naturally. Lisa has provided guidance on better nutrition and developing a healthier lifestyle to clients suffering from a range of issues including MS, fibromyalgia, lupus, rheumatoid arthritis and dementia, Lisa helped found Sharp Again Naturally which educates the public on the preventable and reversible causes of memory loss and dementia.



2019 EXHIBITOR AND SPONSOR OPPORTUNITIES

\$1,200 EXHIBITOR PACKAGE (9 TABLES AVAILABLE) SOLD OUT

- Exhibit table with two (2) chairs and organization identification signs
- Recognition in conference program
- Continental breakfast/lunch for two (2) exhibitors
- Exhibitor to receive list of conference attendees

\$2,500 TOTE BAG SPONSOR SOLD OUT

- Exhibitor Package (see above)
- Conference tote bags bearing the NYALCA logo and your corporation's logo
- Signage at event/Promotional materials included in tote bag

\$2,000 REFRESHMENT BREAK SPONSOR SOLD OUT

- Exhibitor Package (see above)
- Recognition in conference program
- Signage at event/ Promotional material in tote bag

\$3,000 BREAKFAST SPONSOR SOLD OUT

- Exhibitor Package (see above)
- Two (2) minute presentation at start of program
- Distribution of your marketing materials at conference tables
- Signage at event/ Promotional materials included in tote bag

\$5,000 LUNCH SPONSOR SOLD OUT

- Exhibitor Package (see above)
 - Two (2) minute presentation at start of lunch
 - Distribution of your marketing materials at lunch tables
 - Signage at event/ Promotional material in tote bag
 - Acknowledgement on selected mailings and blasts (if timing allows)
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(sponsorships cont.)

\$6,000 MORNING KEYNOTE SPONSOR SOLD OUT

- Exhibitor Package (see above)
- Three (3) minute presentation at the opening of morning program
- Distribution of your marketing materials at lunch tables
- Signage at event/ Promotional material in tote bag
- Acknowledgement on selected mailings and blasts (if timing allows)

\$4,000 AFTERNOON KEYNOTE SPONSOR SOLD OUT

- Exhibitor Package (see above)
- Three (3) minute presentation at start of afternoon program
- Distribution of your marketing materials at lunch tables
- Signage at event/ Promotional material in tote bag
- Acknowledgement on selected mailings and blasts (if timing allows)

\$5,000 COCKTAIL SPONSOR (POST CONFERENCE)

- Exhibitor Package (see above)
 - Three (3) minute presentation at start of the cocktail party
 - Distribution of your marketing materials at lunch tables
 - Signage at event/ Promotional material in tote bag
 - Acknowledgement on selected mailings and blasts (if timing allows)
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Deadline for exhibitor packages, sponsorships and insurance certificates: **MONDAY, SEPTEMBER 2ND, 2019**

NY ALCA Conference 2019

Food Matters to Grey Matter

The Gut-Brain Connection: A Holistic Approach to Treatment and Prevention of Cognitive Decline

Wednesday, November 6, 2019

8:30am to 4:00pm

New York University

Kimmel Center

60 Washington Square South

NYC 10012

EXHIBITOR AND SPONSOR INFORMATION

NY ALCA Conference 2019

Food Matters to Grey Matter: The Gut-Brain Connection: A Holistic Approach to Treatment and Prevention of Cognitive Decline

Exhibit Date: November 6, 2019

Exhibit Location: New York University Kimmel Center 60 Washington Square So
NYC, 10012

Exhibit Setup/Tear Down: 8:00 AM / 4:00 PM

Display Times: 9:00 AM to 4:00 PM

Payment: EIN# 13-3813878

Formerly Greater NY Chapter of the Nat'l Association of Professional Geriatric Care Managers

Register AND pay by September 2nd to be listed as an "Initial Sponsor" on the NY ALCA chapter website. Online registration and payment only. Go to www.nyalca.org/exhibitor

Cancellation Policy:

Before September 2nd, 2019: Receive 50% refund - written notice required

Before October 4th, 2019: Receive 25% refund - written notice required

After October 4th, 2019: No refunds will be given

Register Early: Exhibitor/Sponsor space is limited and assigned on a first-come, first-served basis. No spaces can be held. Be sure to submit your completed online application, payment and insurance certificate (see below) early.

Confirmations: Confirmations will be sent within two weeks of receiving your COMPLETED online application, payment and insurance certificate. Final details will be emailed approximately three weeks prior to the conference to the contact person listed.

NY ALCA Conference 2019 – Additional Information and Requirements

Food Matters to Grey Matter: The Gut-Brain Connection: A Holistic Approach to Treatment and Prevention of Cognitive Decline

Wednesday, NOVEMBER 6th, 2019 - 8:30am to 4:00pm
NYU Kimmel Center 60 Washington Square South NYC 10012

Two (2) exhibitors ONLY are allowed to present for each company. No partial day coverage/shared badges are available (no exceptions). Exhibitors may receive continuing education credits only if they attend all three sessions, sign in prior to 9am, sign out after 3:30pm AND provide a completed evaluation form.

Exhibitor name badge changes may be made directly up until October 6th, 2019. Any changes after October 6th will incur a \$75 change fee.

Additional personnel from your company/organization may attend the conference as attendees at the early bird member rate of \$175 (if purchased prior to 10/16). See attendee registration for details.

Each exhibitor/sponsor is allowed one (1) exhibit table. Should your exhibit require electrical needs, additional fees may apply.

Kosher meals must be ordered in advance and cannot be changed.

NYU Kimmel Center policy explicitly states that all exhibitors/sponsors, as part of this event, must provide their own company insurance certificate with at least \$2m per occurrence, \$2m general aggregate and \$500,000 workers compensation and employers liability naming 'New York University' as the certificate holder. <https://www.nyu.edu/life/campus-resources/kimmel-center/policies.html>

Failure to submit an insurance certificate by September 1st will result in the loss of my sponsorship/exhibitor status.

Exhibit Terms and Conditions

The exhibitor/sponsor assumes the entire responsibility for losses, damages, and claims arising out of exhibit's activities on the conference premises and will indemnify, defend and hold harmless NYALCA, the site, their agents, and employees from any and all such losses, damages and claims.

Questions: Contact Leah Marie Lundrigan, NY ALCA Conference Planner (646) 645-9663 or alcanyevents@gmail.com

See our website: www.nyalca.org for conference updates.

Please complete all exhibitor and attendee registration and payment information online at www.nyalca.org. Attendee registration is non-transferable and non-refundable after 11/01/19

Interested in registering additional personnel? As mentioned in **NY ALCA Conference 2019 – Additional Information and Requirements**, additional personnel from your company/organization may attend the conference as attendees at the early bird member rate of \$175 (if purchased prior to 10/16). See pricing below. Register additional personnel separately at www.nyalca.org/attendee

	Early Bird (before 10/16)	Standard (before 10/30)	Onsite Rate (10/30-11/6)
ALCA Member + Cocktail Party	\$220	\$245	\$295
ALCA Member Conference Only	\$175	\$200	\$250
Non-member + Cocktail Party	\$245	\$295	\$320
Non-member Conference Only	\$200	\$250	\$275
Student Rate + Cocktail Party	\$145	With current ID / Must be received by 10/16	
Student Rate Conference Only	\$100	With current ID / Must be received by 10/16	
Cocktail Party Only	\$45	Pre-paid ticket required	

- Registration includes continental breakfast and lunch
 - Any attendee cancellations must be received by Nov 1st and will include a \$50 cancellation fee
 - No refunds will be issued after Nov 1st
 - Due to limited space call 646-645-9663 after November 1st to verify onsite registration
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